

HACIENDA HACKS

SPONSORSHIP
PROSPECTUS 2026

BUILD THE ROOM WITH US

SPONSORSHIP PROSPECTUS

Hacienda Hacks is a free, beginner-friendly Bay Area hackathon for high school students. We bring the mentors, workshops, food, and space for students to build a hardware or software project they are proud to demo.

FREE FOR STUDENTS

\$6,000+ PRIZES & CREDITS

BAY AREA

A sponsor partnership can give students useful tools, a clearer path into tech, and a day they will remember.

haciendahacks.org | haciendahacks@gmail.com

01 / STUDENTS
START ANYWHERE

02 / PARTNERS
BUILD THE ROOM

WHAT IS HACIENDA HACKS?

A ROOM TO BUILD IN.

Hacienda Hacks is a free, beginner-friendly hackathon for high school students in the Bay Area. Students meet teammates, follow the allotted tracks, and create a hardware or software project they are proud to demo.

STUDENT FIRST

HIGH SCHOOL BUILDERS

BUILD DAY

HARDWARE + SOFTWARE

EVENT CARE

FREE ENTRY

WHAT HAPPENS

- Meet a team or build with friends.
- Follow the allotted tracks and make a real project.
- Demo what you made at the end of the day.

WHAT SUPPORT MAKES POSSIBLE

- Mentors and workshops for first-time builders.
- Food, supplies, and a welcoming build space.
- Prizes, credits, and a reason to keep building.

THE POINT OF THE DAY

Give first-time hackers a clear start, useful guidance, and a place to share the work they made. Planning for 240+ student builders, Hacienda Hacks turns support into a practical, memorable first build experience.

SATURDAY, SEP 26, 2026 | 8:30 AM - 8:30 PM PDT | BAY AREA, CA

WHY SPONSOR US

SPONSORS MAKE THE ROOM.

A good sponsor presence should feel useful in the room, not just visible on a slide. Hacienda Hacks makes room for partners to help students build, learn, and share what they made.

STUDENT FIRST
FREE TO ATTEND

SHOW UP
USEFUL, NOT JUST VISIBLE

PRIZES + CREDITS
\$6,000+ AVAILABLE

BUILD WITH STUDENTS

Support helps keep Hacienda Hacks free while putting tools, food, workshops, and mentorship within reach of first-time builders.

SHOW UP USEFULLY

Products, credits, workshops, judging, and demos give your team a practical way to be part of the day.

STAY IN THE STORY

Event materials and participant outreach keep your company connected to the projects students remember building.

Planning for 240+ student builders in the room, Hacienda Hacks gives a sponsor a practical way to put useful tools, expertise, and opportunities within reach.

Whether a sponsor contributes credits, products, funding, or people, that support becomes part of a student's first real build experience and a memorable way to invest in the next generation of builders.

BENEFITS

SPONSOR BENEFITS

All details are subject to change. We are happy to tailor a package around a partner's goals, tools, and student opportunities.

BENEFITS	SUPPORTER CREDITS + SERVICES	SILVER \$900	GOLD \$1,900	DIAMOND \$3,200
WEBSITE & PRESENTATION LOGO	+	+	+	+
OPENING CEREMONY MENTION	+	+	+	+
GIVE SPONSORSHIP SERVICES	+	+	+	+
SEND ENGINEERS / MENTORS	-	+	+	+
SEND JUDGES	-	+	+	+
SOCIAL MEDIA MENTION	-	+	+	+
CUSTOM PRODUCT PRIZES	-	+	+	+
RESUME + DEVPOST ACCESS	-	+	+	+
REPRESENTATIVE LIVE DEMO	-	-	4 min	8 min
ON-SITE BANNER PLACEMENT	-	-	+	+
DISTRIBUTE DEMO PRODUCTS / ADVERTISING MATERIALS	-	-	+	+
HIGHLIGHT VIDEO	-	-	+	+
CUSTOM PROJECT TRACK	-	-	+	+
PARTICIPANT EMAIL MENTION	-	-	+	+
HOST A WORKSHOP	-	-	-	+
CUSTOM COMPANY CHALLENGE	-	-	-	+
RESERVED TABLE	-	-	-	+
PRIVATE WINNING-TEAM INTERVIEW	-	-	-	+
ADDITIONAL PERK REQUESTS	-	-	-	+
KEYNOTE SPEAKER SLOT	-	-	-	+
"HACIENDA HACKS BROUGHT TO YOU BY [COMPANY]" MENTION	-	-	-	+

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SUPPORT DETAILS

SUPPORT, EXPLAINED.

Straight answers for partners who want to know where their support goes, how it helps the room, and what to expect when they contribute.

HOW WILL THE FUNDS BE USED?

Support goes toward the venue, food, workshops, prizes and credits, build supplies, accessibility, and the event materials needed to run the day. The goal is to keep registration free and the build room welcoming.

IS MY DONATION TAX-DEDUCTIBLE?

Hacienda Hacks is fiscally sponsored by The Hack Foundation, d.b.a. Hack Club, a 501(c)(3) nonprofit (EIN 81-2908499).

Donations made through HCB may be tax-deductible when no substantial benefit is received; sponsorship benefits can be treated differently. Please consult your tax adviser.

WHAT ELSE CAN A SPONSOR PROVIDE?

Mentors can guide teams through product decisions, debugging, and demos. Judges can review final projects and give teams clear, useful feedback. Partners can sponsor a meal or provide software, hardware, credits, or useful products for the build room. Your team can also bring a workshop, challenge, or other concrete contribution; email us and we will shape it around the event.

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Tax treatment depends on your circumstances; receipts are issued through HCB.

QUESTIONS?

LET'S TALK

PARTNERS

BUILD THE ROOM